

Ad

Chef Laura

Postcard



Chef Laura.ca

Archangel Events Inc. • (604) 916-5253 • Vancouver, BC • www.cheflaura.ca



Testimonials

Laura made our wedding a truly memorable event. Ethereal comes to mind when I think of Chef Laura's food. Our wedding was a phenomenal success thanks to Chef Laura. Chef Laura provided very helpful suggestions about menus, planning and rentals.

Chef Laura.ca

604.916.5253

memorable • phenomenal success • quality • stressless • top notch

Wedding Receptions • Rehearsal Dinners • Engagement & Cocktail Parties

Home Page



Chef Laura

SEARCH OUR WEBSITE...

HOME CHEF SERVICES MEET LAURA SAMPLE MENUS BLOG TESTIMONIALS CONTACT SUBSCRIBE

A Culinary Alchemist

Now that Vancouver has grown up to be a cosmopolitan city I feel this is the optimal time to create a new venture that perfectly expresses the culmination of my professional experience. Culinary alchemy is my specialty: the art of combining food and mood in a way that bonds people together and elevates a gathering into a celebration. [\[read more...\]](#)

Meet Laura

"Food is the bonding element of people. I am simply the alchemist." - Laura. For more than 15 years I have been pouring.

[CONTINUE READING](#)

Chef Services

I get really excited about turning simple events into celebratory experiences. A casual backyard barbecue or wedding, an informal cottage.

[CONTINUE READING](#)

Sample Menus

I believe that food should reflect the mood. I really make an effort to think ahead about how each dish should be prepared to suit.

Welcome!

I am thrilled to be launching my business in Vancouver during the 2010 Olympics. This is such an exciting time, full of celebration and all the things that I love. I can't keep from getting caught up in the excitement.

In the coming weeks and months I am planning to add some of my favourite recipes complete with tips and suggestions. I check back regularly or subscribe to the RSS feed to receive.

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Business Card



Chef Laura.ca

Archangel Events Inc. (604) 916-5253

Bio



Chef Laura

"Food is the bonding element of people. I am simply the alchemist." - Laura

For more than 15 years I have been pouring my passion for food into the art of creating memorable events. As a chef in restaurants, on cruise ships, and as a caterer, I have honed my skills and refined my palate. I have been fortunate to work with some of the most talented chefs and to have been part of some of the most memorable events. I have been blessed with a love for food that has led me to this point in my career. I am excited to share my passion for food with you and to create a truly memorable event for you.

Chef Laura.ca

"Food is the bonding element of people. I am simply the alchemist." - Laura

Client Testimonials

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Chef Laura.ca

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Chef Laura

HOME CHEF SERVICES MEET LAURA SAMPLE MENUS BLOG TESTIMONIALS CONTACT

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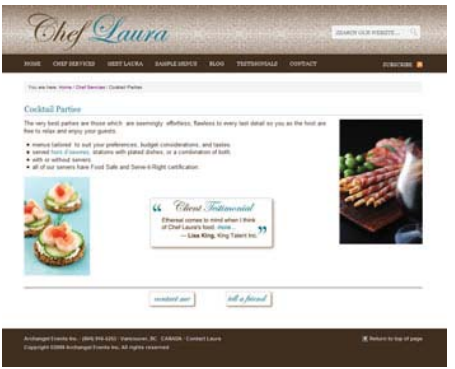
Welcome!

Posted by Laura on February 9, 2010 - [Leave a Comment](#)

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design athletes our very best



Chef Laura

HOME CHEF SERVICES MEET LAURA SAMPLE MENUS BLOG TESTIMONIALS CONTACT SUBSCRIBE

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Cocktail Parties

Now that Vancouver has grown up to be a cosmopolitan city I feel this is the optimal time to create a new venture that perfectly expresses the culmination of my professional experience. Culinary alchemy is my specialty: the art of combining food and mood in a way that bonds people together and elevates a gathering into a celebration. [\[read more...\]](#)

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PowerPoint

Subscriber Testimonials

"How Did We Serve You has been a very beneficial tool for our operation. It is quick and easy for us to handle any issues that may arise for my staff to manage. Of course this program is helpful in identifying and improving operation concerns. Additionally, it has been a great way to encourage and reward staff members for a job well done! I am a fan!" *Barbara Johnson - Owner of [The Flying Blowout Cuts](http://www.flyingblowoutcuts.com) in Georgia <http://www.flyingblowcut.com>*

"We are completely thrilled with the service provided for us by [How Did We Serve You](http://www.howdidweserveyou.com)!" I can't believe we have subscribed for a year. We anticipate being subscribers long beyond our initial subscription. Thank you for helping us better serve our customers!" *Steve Lembo - Owner of [Dogwood's of Pizza](http://www.dogwoodsofapizza.com) in Norcross, GA <http://www.dogwoodsofapizza.com>*

"In the short time I've been with [How Did We Serve You](http://www.howdidweserveyou.com) the service has been invaluable. To be able to handle any issues that arise in house so they don't get posted on a public forum like Yelp is great. I look forward to hopefully having a long term relationship with [How Did We Serve You](http://www.howdidweserveyou.com)!" *Ryan Links - Owner of [Chessboarders](http://www.chessboarders.com) in Atlanta, GA <http://www.chessboarders.com>*

"[How Did We Serve You](http://www.howdidweserveyou.com) is extremely efficient and easy to work with. I can always reach someone for technical support, and they have done what we have asked right away!" The survey has been an excellent way to keep up with what is going on in the restaurant. We are able to address problems that come along, as well as reward the servers who are getting the great reviews!" *Shannon Mothershead - General Manager of [The Mad Italian](http://www.themaditalian.com) in Atlanta, GA <http://www.themaditalian.com>*

Driving Sales Growth with Affordable CRM | [How Did We Serve You?](http://www.howdidweserveyou.com) | #HDSY.com

10



Industries We Serve

HDWSY is an ideal tool for any service-oriented business to measure customer satisfaction.

HDWSY is the perfect tool for consumer-oriented businesses especially those with frequent repeat customers

Hospitality – restaurants, bed and breakfast, independent lodgings

Services - automotive repair shops, dry cleaning & laundry, courier and delivery services, commercial maintenance and repair, home maintenance and repair

Retail Stores – grocery, consumer goods, clothing, convenience

Personal Services – salons and personal care shops, dental and medical offices, massage and physical therapy, alternative health practitioners








Driving Sales Growth with Affordable CRM | How Did We Serve You? | HDWSY.com



SATISFACTION
HOWDY? HELLO!
happy to connect

CEM Program Benefits



- ✓ 24/7/365 availability - easy for customers to access, provide feedback, and receive incentive
- ✓ View your business through your customers' eyes
- ✓ Facilitates data collection for validating and enhancing your Customer Service Strategy
- ✓ Supports continuous innovation
- ✓ Customizable questions that reflect your business goals
- ✓ Branded to your corporate identity standards
- ✓ Easy Merchant set-up – less than 15 minutes of your time
- ✓ Drives employee accountability & engagement



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	HOWSY	Instant Evaluate	Confirmit	Inmoment	Questback	Mobilom
CEM Solution	Yes	Yes	Yes	Yes	Yes	Yes
SMB Solution	Yes	Yes	X	X	Yes	Yes
Incentivized Surveys	Yes	X	X	X	X	Yes
Non-automated response reading	Yes	X	X	X	X	X
Dedicated Processing Center	Yes	X	Yes	Yes	X	X
Dedicated Customer Service Follow-up	Yes	X	X	Yes	X	X
Transaction Receipt Model	Yes	Yes	Yes	Yes	X	X



Drive Sales Growth with Affordable CEM

ONLINE CUSTOMER EXPERIENCE MANAGEMENT (CEM) SOLUTION FOR SMB

Loyal customers are key to business growth but did you know the lowest group of customers that create churn aren't the voice complainers? They're the 60-80 percent of marginally satisfied customers who don't bother to complain – they leave.

For those that do complain, the visibility is magnified by the internet. In years gone by a dissatisfied customer spoke only to their circle of contacts. Today, they can easily share their opinion with millions of people all over the world.

Research shows that most customers leave a brand due to customer service that is poor quality or rude, and that customers who had the best experiences spent 140 percent more than those who had the poorest.

HOWDY is designed to help local and Medium-sized Businesses (SMBs) boost their revenues and profits by making and keeping more customers happy – affordably and with minimal effort on their time.

How Did We Serve You?

Making Customers Happier

The Problems Facing SMB's Today

Despite having marginally dissatisfied with their food or experience most customers will let their wait staff "everything is fine." Their "I haven't" feelings make them ripe for enticement by a competitor that delivers a great customer experience. HOWDY helps you optimize customer service and reduce customer churn.

The Problem with Social Media

Once a negative review gets published on public feedback sites like Yelp and Facebook, most people won't go back and edit a negative comment when you fix their problem. We help you avert bad reviews by addressing and resolving problems as they occur.

Buyers/Managers Overlook the Importance of Feedback

The daily demands of running a business often means overlooking the value of soliciting customer feedback that could lead to customer experience improvements. HOWDY is a tool that gives you insights into customer service shortcomings so you can take action.

The HOWDY Solution

Our solution is a simple Customer Experience Management software and service solution that requires only a minimal investment in time and money but pays big rewards in customer loyalty and business growth.

- ✓ Quickly Becomes Revenue-Positive
- ✓ Drives Employee Accountability & Engagement
- ✓ More Effective than Secret Shopper

CEM Program Benefits

- ✓ 24/7/365 availability – easy for customers to access, provide feedback, and receive instant responses
- ✓ View your business through your customers' eyes
- ✓ Facilitates data of use for validating and enhancing your Customer Service Strategy
- ✓ Supports continuous innovation
- ✓ Customizable questions that reflect your business goals
- ✓ Branded to your corporate identity standards
- ✓ Easy Merchant setup – less than 10 minutes of your time
- ✓ Drives Employee accountability & engagement



Restaurant & Hospitality Industry Retail Stores Personal Services

HOWDY costs less per hour than 1/3 of all Staff Tools

Customers want to feel like their opinions matter

92%	76%	74%	72%	63%	62%
Wanted to be treated with dignity	Went assurance that their problems will not be repeated	Want an explanation	Want a thank you	Want an opportunity to vent	Want an apology

Source: www.howdy.com/customer-experience

"We are excited to be the first service provider for us by How Did We Serve You? Inc! Thank them for being our better service our customers!" Steve Landon - Owner of *Diagonally's Place* in Norcross, GA



Contact How Did We Serve You?
334-925-4011
 334-767-8397



HowDidWeServeYou.net

[illegible]




HOWSTY is the perfect tool for summative-oriented business associations to focus with frequent report generation



HOWSTY is identified for any service oriented business to measure customer satisfaction.

Reliability – transparent, clear and transparent, no hidden agenda

Flexibility – customize report shapes, size, branding & layout, currency and delivery, communication and content, language, time zone, currency and report

Related Items – groceries, consumer goods, clothing, accessories

Personal Features – salaries and personal care items, dental and medical offices, management education, religious, alternative health practices

100% Satisfaction Guarantee
 24/7 Customer Support
 100% Satisfaction Guarantee
 24/7 Customer Support
 100% Satisfaction Guarantee
 24/7 Customer Support




HOWSTY's 5 Steps to Success

1. ANALYZE THE KEY
 Identify the key factors that influence your business. This includes understanding your target market, your competitive landscape, and your internal resources.

2. RESEARCH YOUR IDEAS
 Conduct thorough research on your ideas. This includes understanding the market, the competition, and the potential risks and rewards.

3. DEVELOP A BUSINESS PLAN
 Create a detailed business plan that outlines your goals, strategies, and financial projections. This plan will serve as a roadmap for your business.

4. SECURE FINANCING
 Obtain the necessary funding to start your business. This can be done through a variety of sources, including banks, investors, and crowdfunding.

5. LAUNCH AND MONITOR
 Launch your business and monitor its performance. This includes tracking sales, expenses, and customer feedback.

Before creating your business plan, you will need to conduct a thorough market analysis. This will help you understand your target market, your competitive landscape, and your internal resources.

The objective of the HOWSTY program is to provide you with the most important information you need to start your business. The combined effort of your team and the HOWSTY Customer Support team will ensure your business is successful.

HOWSTY is a leading provider of business solutions. We are committed to providing you with the most reliable and transparent business solutions.

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[illegible]

Case Study

fieldtik™
Case Study
Heavy Construction Industry
2009 Alberta BC

Client: Dechrau Construction Ltd.

Background: Dechrau Construction knew there was an opportunity to reduce their overheads from the outset and also to provide a more efficient way of managing their business. Their current system, which they had relied upon for more than 20 years, was slow and unreliable. FieldTik was chosen to help them manage their business more efficiently, providing a more efficient way of managing their business. The system they would choose needed to be easy to use, fast, and reliable. The system they would choose needed to be easy to use, fast, and reliable. The system they would choose needed to be easy to use, fast, and reliable.

The Challenge: The challenge was to find a solution that would provide Dechrau with the flexibility to manage their business more efficiently, providing a more efficient way of managing their business. The system they would choose needed to be easy to use, fast, and reliable. The system they would choose needed to be easy to use, fast, and reliable. The system they would choose needed to be easy to use, fast, and reliable.

Results: The result is increased revenue, greater productivity, more accountability throughout the organization, and daily management of revenue generation by the most entry level positions in the organization. Management can rely on the system to provide them with the information they need to make decisions. The system they would choose needed to be easy to use, fast, and reliable. The system they would choose needed to be easy to use, fast, and reliable. The system they would choose needed to be easy to use, fast, and reliable.

Comments: Dechrau Construction Ltd. 11221 10th Street, High Level, Alberta T0G 2G0. 780-926-4411. www.dechrauconstruction.com

FieldTik Inc. Edmonton, Alberta Canada. Tel: 780-981-8212.

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Product Brochure

fieldtik™
FIELD TICKET & FORM MANAGEMENT
FOR THE ROAD BUILDING CONTRACTOR

Other Features:

- FieldTik is a powerful field ticketing solution. It has a very intuitive web-based interface that is tailored and easy to use. It has a very intuitive web-based interface that is tailored and easy to use. It has a very intuitive web-based interface that is tailored and easy to use.
- FieldTik is a powerful field ticketing solution. It has a very intuitive web-based interface that is tailored and easy to use. It has a very intuitive web-based interface that is tailored and easy to use. It has a very intuitive web-based interface that is tailored and easy to use.
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Contractor Productivity Solution for the Heavy Construction Industry

Web-based solutions allow business costs associated with in-field expenses to be reduced by:

- Increased accuracy & control over labor, equipment and expenses.
- Eliminating all sources of errors, including, but not limited to, miscommunication, misinterpretation, and misinterpretation.
- Eliminating all sources of errors, including, but not limited to, miscommunication, misinterpretation, and misinterpretation.

Sign up today for a FREE 30-day Trial!

fieldtik™
Online Field Ticket & Form Management

Flyer

Automated Field Ticketing & Report Management
Spending your nights hand writing field tickets and daily job summaries?
Field Tickets & Reports
50% FASTER with FieldTik

FREE 30-Day Trial
No risk, no hassles!
No software to install
No IT staff
No cost at any time
See it all at www.fieldtik.com

fieldtik™
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Blog

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FIELD TICKET & FORM MANAGEMENT
FOR THE ROAD BUILDING CONTRACTOR

News & Events

See Us at The Heavy Construction Show, June 5 & 6, Trades, Abbotsford BC

FieldTik Launches SaaS-based Field Ticketing Solution for Heavy Construction Industry

fieldtik™
Online Field Ticket & Form Management

Business Card

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Online Field Ticket & Form Management

First Name
Title
999-999-9999 ext 000
email@fieldtik.com
www.fieldtik.com

Energy • Oil & Gas • Heavy Construction • Light Commercial • Forestry • Contracting



Welcome Booklet



Welcome Guide

Please enjoy your stay!



Artemis by the Sea at Qualicum Landing | www.artemisatqualicum.com
5251 West Island Highway, Unit 31, Qualicum Beach BC Canada V9K 2C1 | Telephone 778.227.9100

Postcard



Home Page



Web Page





NEW BEGINNINGS THERAPY

Promotional Flyer



Awaken to Your Full Potential

Give me **THREE HOURS** of your time
and I will change the rest of your life.

FREE INTRODUCTORY WORKSHOP

STRESS - How it Affects You

All successful people have learned to use their inner power to create life-fulfilling joy and happiness experiences including better relationships, more money, perhaps a new career, or a better job. This introductory workshop has been created to introduce women to the power of thought energy.

Next FREE Workshop

This day could change your life forever. Seating is limited, call now!

604.514.0604

AWAKEN Workshop Series

12 Hours Total

A series of workshops designed to assist women like you in achieving more than you ever thought you could, including:

- Learning how to create a powerful and results-oriented mindset.
- Learning specific strategies to release survival thinking and implement a new life success strategy.
- You will be taught the secret to finding opportunities that will make you wealthy.
- Tired of the same old limited results? You'll learn the single most important thing you can do right now.

Can friends and family benefit? Absolutely!

Everyone knows someone who needs help, emotionally, financially, physically. This is your chance to extend a loving caring thought to a woman you know by inviting them to these life changing workshops.

AWAKEN Workshop, Level 1

*Discovering the person you really are,
not who you think you are.*

AWAKEN Workshop, Level 2

Releasing the old, birthing the new.

"Your workshop has awakened in me the knowledge that I am powerful, I am worthy and I am loved."

Meet Rocky.

Rocky has over 15 years of experience working with women in the areas of healing and empowerment. Having experienced the benefits of emotional healing through his own journey, Rocky is passionate about teaching the gift of emotional healing to help women become empowered and awakened to more fulfillment than they ever imagined possible.

Rocky Krogfoss

"Rocky's gentle demeanor and genuine passion for what he is teaching creates a harmonious learning environment."



"I now know how to make the changes I want."

NEW BEGINNINGS THERAPY LTD. | #128 - 22150 48th Avenue | Langley, BC V3A 8R5 | 604.514.0604 | EmpowerMe2BeFree.com



Workshop Presentation (PowerPoint)



Business Card



Empower Me 2 Be Free
WORKSHOPS FOR WOMEN

Rocky Krogfoss
Integrated Energy Healing Specialist

t. 604.514.0604 | c. 604.802.6390
info@EmpowerMe2BeFree.com
EmpowerMe2BeFree.com



Workshops for Women

Contact Information



Rocky Krogfoss

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Email: info@EmpowerMe2BeFree.com

www.EmpowerMe2BeFree.com

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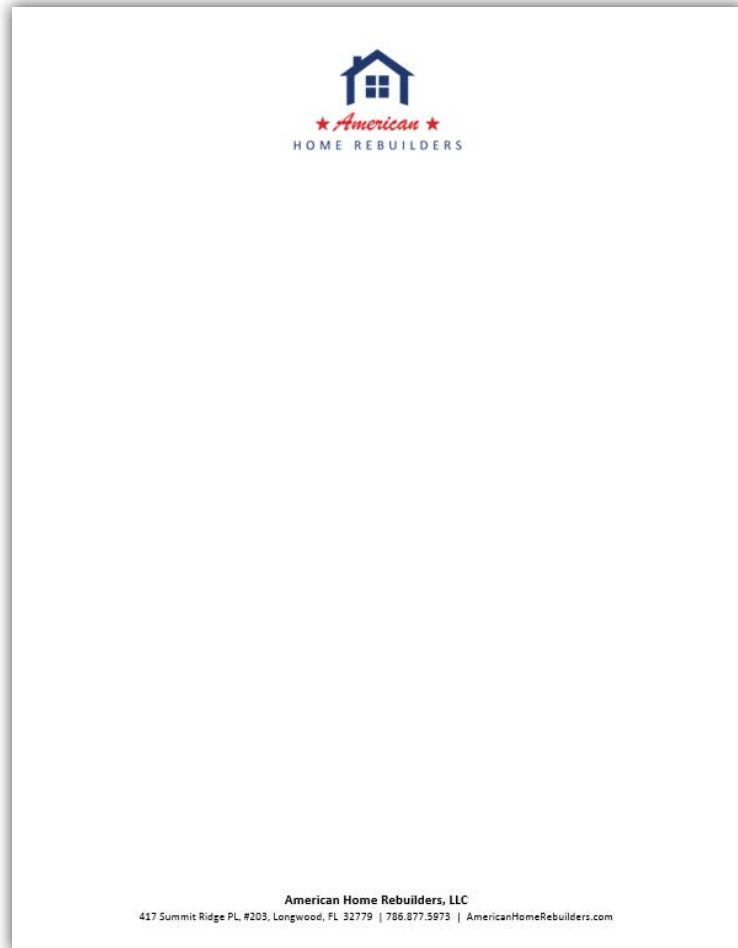


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Empower Me 2 Be Free
WORKSHOPS FOR WOMEN

START-UP PACKAGE



Business Card



eMail Signatures

Option A

eMail Signature - horizontal layout

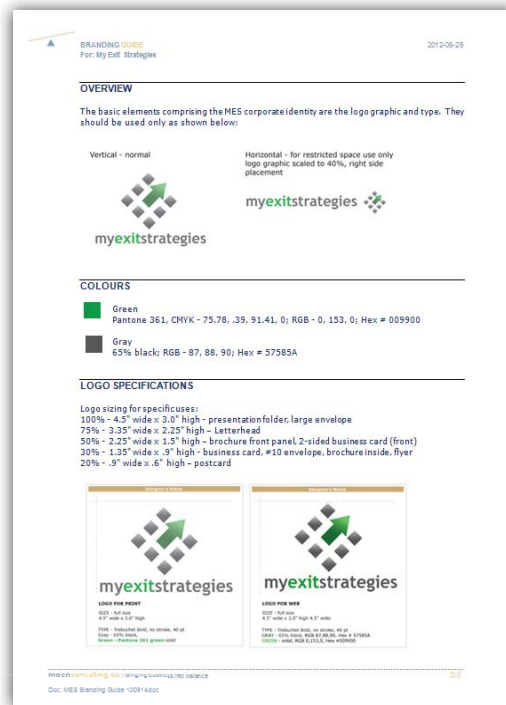
Todd Sanderson, CA
My Exit Strategies [Inc.] | street address | city | prov | pcode | t. 000.000.0000 | f. 000.000.0000 | c. 000.000.0000
www.myexitstrategies.com

Option B

eMail Signature - vertical layout

Todd Sanderson, CA
My Exit Strategies [Inc.]
street address
city, prov pcode
t. 000.000.0000
f. 000.000.0000
c. 000.000.0000
www.myexitstrategies.com

Branding Guide



Pamphlet



Postcard



Flyer

