

PowerPoint Template

Presentation
Title here

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SEPTEMBER 2020

Reisinformatica.ca

reisinformatica

Heading Here

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Subject / Agenda

- Topic 1
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- Topic 2
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- Topic 3
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- Topic 4
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- Topic 5
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- Topic 6
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Services

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ROI
Lorem ipsum is simply dummy text of the printing and typesetting industry.

Business Continuity
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Optimize
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Networking
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Data Security
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Presentation Agenda

Tuesday, Aug. 12, 2016

Morning

- 07:00 Registration
- 08:00 Opening
- 10:00 Presentation I
- 12:00 Break
- 13:00 Presentation II
- 15:00 Review

Afternoon

- 07:00 Registration
- 08:00 Opening
- 10:00 Presentation I
- 12:00 Break
- 13:00 Presentation II
- 15:00 Review

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Logic Bomb / Trojan Horse

Logic Bomb

- Malware logic executes upon certain conditions. Program is often used for legitimate reasons.
- Software which malfunctions if maintenance fee is not paid.
- Employee triggers a database erase when he is fired.

Trojan Horse

- Masquerades as beneficial program while quietly destroying data or damaging your system.
- Download a game; Might be fun but has hidden part that emails your password file without you knowing.

Contact

Get to know us
We're fanatical about business technology, and love making it work for you.

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1-866-999-7347

Lisbon, Portugal
1-866-999-7347

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1.866.999.7347
sales@Reisinformatica.com
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Let's resolve your IT needs

reisinformatica

Tips for Protecting Yourself

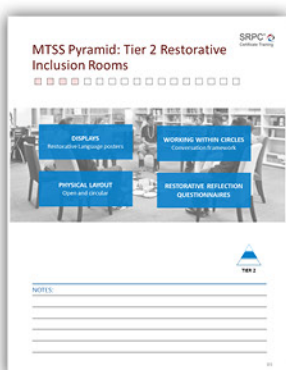
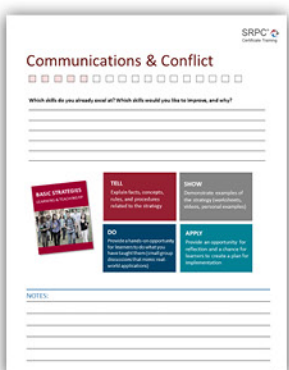
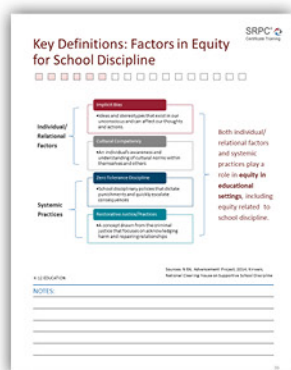
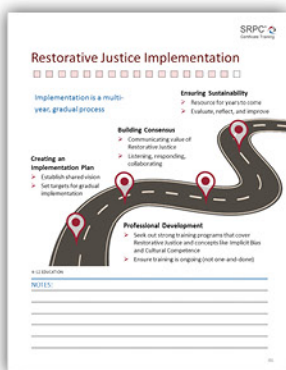
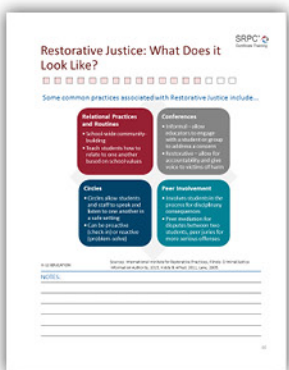
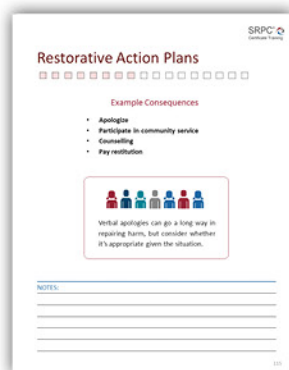
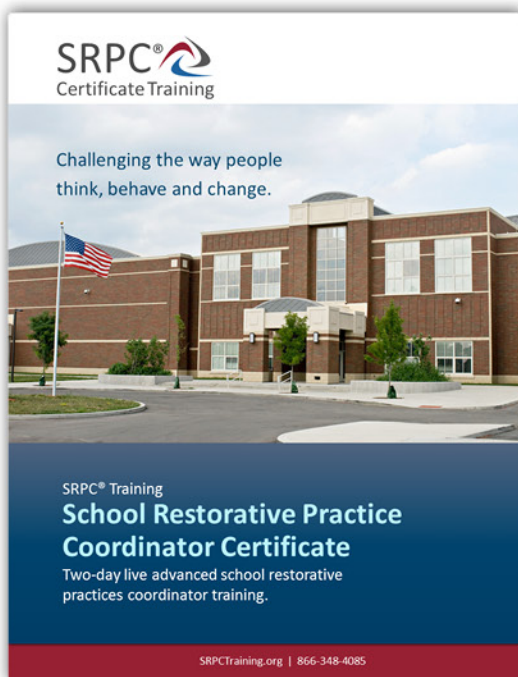
- Never reuse a password
- Store it securely:
 - Don't write it down
 - Secure your Device
 - Never share a password
- Use a password manager:
 - Helps generating secure passwords
 - No need to remember them all
 - Work across platforms
 - Cloud based or desktop
 - Many are free

dashlane, KeePass, 1Password, RoboForm, LastPass

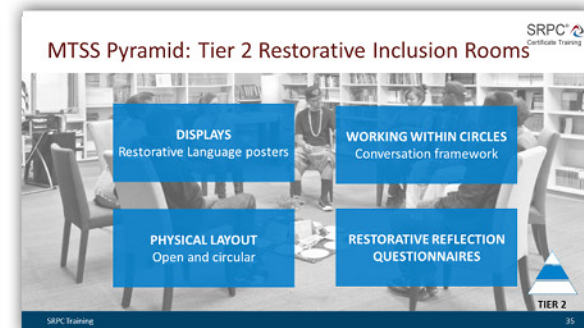
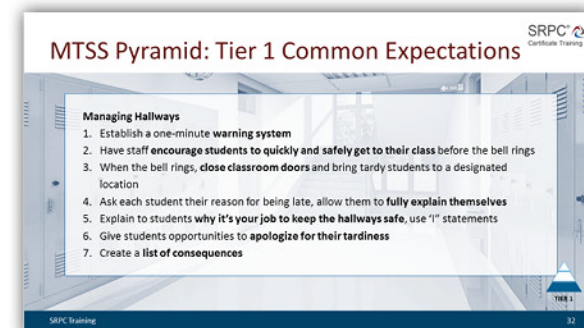
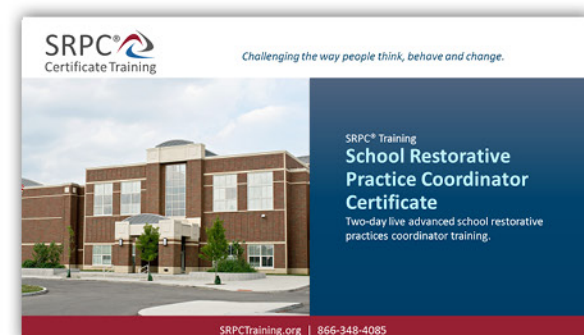
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Training Workbook Template



Presentation Template



PowerPoint Template



Connecting you to those critical to your success... your customers.



Thought-Partner Testimonials...

NEWPERSPECTIVES | 10

"Mary Sayer and Mergie Rodgers are the first individuals that I call when I need to conduct a qualitative study because I truly believe they're the best. Both moderators are extremely effective in terms of designing research that addresses the strategic business questions at hand, as well as helping to manage the 'backroom politics' that often accompany a project."
— Consumer Insights & Strategy Manager, Wendy's

"No firm is more passionate... Since 2007, I've experienced a highly productive business partnership with the firm. The processes are exceedingly responsive, whether to explore research methodologies or to provide a quick turnaround on a RFP, both are accessible and welcoming. I count on New Perspectives to deliver the research we need; but more importantly, I rely on them for the analyses and insights. New Perspectives is our most-trusted research vendor."
— Market Research Director, McGraw-Hill

"New Perspectives delves into consumers' innermost thoughts and feelings to mine critical 'nuggets' to refine new product and creative development processes. Additionally, people skills and empathy make them excellent at managing the focus group members and the expectations and demands in the in back room. We always felt focus groups with NP at the helm proved valuable and explorative. I would highly recommend her team."
— Marketing Director, Church & Dwight

The Benefits of Informed Decisions

BETTER INFORMATION
Listening to customers needs and feelings with respect to product development and marketing challenges

INCREASED PROFIT
Combining information gleaned from customers with actionable implications

ACTIONABLE RESULTS/INSIGHTS
Translating customer and business partner needs to meaningful implications and insights drive successful businesses

Decreased Cost • Increased ROI

Writing quantitative questionnaires/qualitative discussion guides, managing all aspects of the project, facilitating, data summarization, insightful analysis.

Mary Sayer
25+ years experience in a wide variety of industries:

- ✓ Skin Care / Beauty / Hair Care
- ✓ Medical supplies, devices and products
- ✓ OTC & Rx Medications
- ✓ Oral Care
- ✓ Toys/Games
- ✓ Women's Health / Hygiene
- ✓ Education/Publishing
- ✓ Cleaning / Detergents
- ✓ Beverages, Snack Foods, QSR

* Mary, owner of New Perspectives, has a B.S. in Marketing and she has personally facilitated more than 2000 focus groups/ID's for many top fortune 500 companies. Mary and her team facilitate high energy, engaging discussions to uncover your consumer's story to fully understand customer insight is the key to improving product development, customer satisfaction and retention, which increases your ROI.

* Specialists include R&D Product Development, Development of Concepts/Claims, Packaging Evaluation, Advertising and Communication Development/Evaluation, Website Usability Testing.

* Qualitative experience includes interviewing consumers of all ages (adults, tweens/teens, children, seniors), as well as professionals (physicians, nurses, surgeons, optometrists, executives, small business owners), in a variety of settings from focus group facility, consumers' homes and the retail environment.

203-716-1312 | C 203-610-5103
msayer@new-perspectives.net
<https://www.linkedin.com/in/mariysayer-910a895/>

NEWPERSPECTIVES

WHY CHOOSE US?

We Deliver Creative Innovative Approaches Tailored to Your Needs

NEWPERSPECTIVES
Marketing Research Consulting

Our Research Services & Tools

NEWPERSPECTIVES | 7

- Focus Groups Online & In-person
- Heat Maps, Dial Testing, Online Surveys
- Braintstorming with Cross Functional Teams
- Bulletin Boards / Blogs
- Web-Enabled Interviews
- In-person ID's or Group Discussions

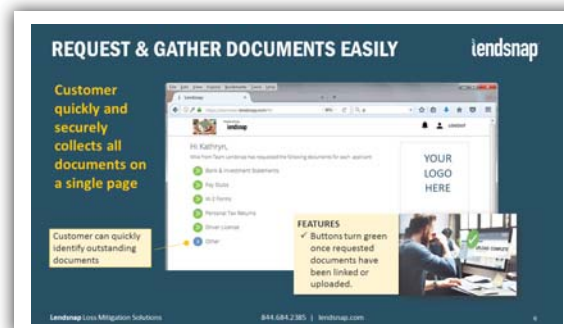
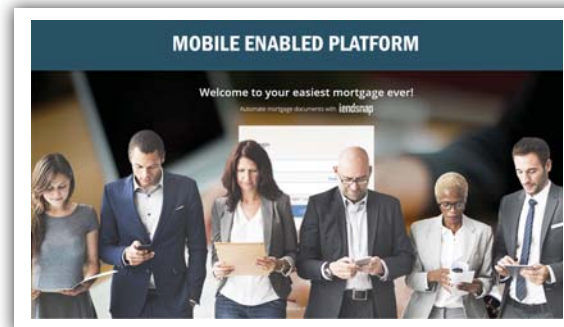
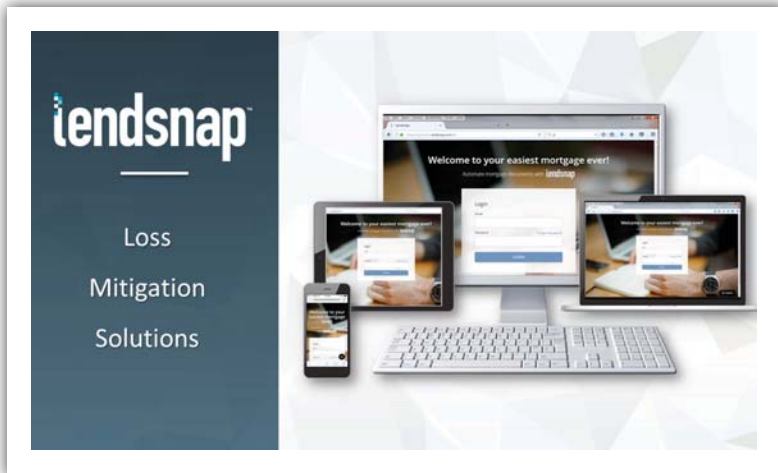
Connecting you to those critical to your success... your customers.

We are Uniquely Qualified...

TO CONNECT YOU TO YOUR CUSTOMERS

- ✓ New Perspectives digs deep to understand stated and unstated needs/wishes and hot buttons.
- ✓ Facilitates high energy, enjoyable discussions and activities to get the customer's story.
- ✓ Creative processes, exercises and homework to maximize learning's.
- ✓ Draws from a breadth of relevant positioning and higher education experience

PowerPoint Presentation



PowerPoint

How to generate **55% more Business** with **33% Lower Cost**


THE 4 W'S OF MARKETING

Presented by
STEVE "KAZ" KASINETZ

 **KAZMANIA** | Obsessed With Your Success Kazmania.com



If you don't have passion for something you shouldn't be doing it in the first place.
— Lee Alexander McQueen




A **persona** is a fictional representation of an ideal client that includes both demographics and psychographics.



21


Learning Experiences & Outcomes



37

When

DETERMINING THE RIGHT TIME


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Online Dating Example




39

Buying Stages



```

graph LR
    A[Do I need a vacation?] --> B[I'm thinking about a cruise or an island]
    B --> C[Cancun - All inclusive or "regular" hotel]
    C --> D[Could I have gotten a better deal?]
    A --> A1[Awareness]
    B --> B1[Consideration]
    C --> C1[Decision]
    D --> D1[Buyer's Remorse]
  
```

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Corporate Training Program



PowerPoint



PA
PEM-AMERICA, Inc.



BRAND
PORTFOLIO

CHARISMA
Design Hotel & Lodging

PA PEM-AMERICA, Inc.



PA PEM-AMERICA, Inc.
LICENSING PROPOSAL



Home Textile Market Breakdown

40

INDUSTRY OVERVIEW

PA PEM-AMERICA, Inc.



CHARISMA

VINCE CAMUTO CHRISTIAN SIRIANO
NEW YORK

LONDON FOG BROOKLYN
LAURA ASHLEY Casa Cristiana

Truly Soft Remington.

PA PEM-AMERICA, Inc.



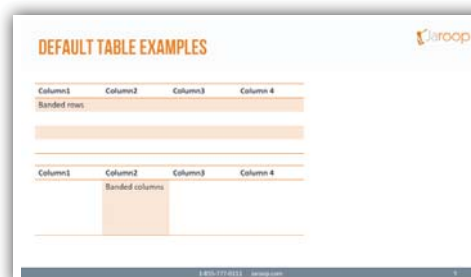
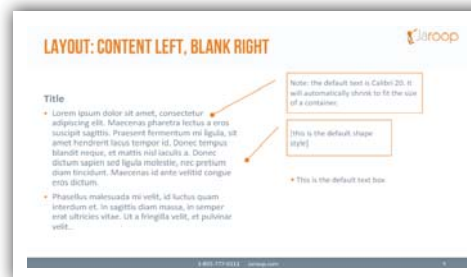
Quality Process

7

CORPORATE OVERVIEW

PA PEM-AMERICA, Inc.

Branded Presentation Template



PowerPoint




BARK AVENUE


BUSINESS PROPOSAL

Happy pets, equal happy people.


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THE PRODUCT




BARK AVENUE | BarkAvenue.co | BUSINESS PROPOSAL | 12




PRODUCT ADVANTAGES

All natural whole food ingredients, hand-crafted, sweet batch, made in the USA, transparency, third-party lab results online, no additives or artificial preservatives, professional/chef formulated, sustainable ingredients.




BARK AVENUE | BarkAvenue.co | BUSINESS PROPOSAL | 13



THE PROBLEM


Most pain solutions for chronic illness are pharmaceuticals that can lead to medication complications, overdoses, leave your pet listless or worse, death. The pet market is a microcosm of human life; pharma and prescription practices that occur each other.




MARKET POTENTIAL

Cannabis industry is fastest, newest growing industry. The pet industry is a multi-billion dollar industry. This is a virtually untapped market for CBD pet treats with just a handful of still very small companies. It is barely scratching the surface for humans, and pets are the next natural target market. Humans and pets get older each day with similar health problems.


BARK AVENUE | BarkAvenue.co | BUSINESS PROPOSAL | 7



COMPETITIVE ENVIRONMENT




BARK AVENUE | BarkAvenue.co | BUSINESS PROPOSAL | 20




DIRECT COMPETITORS

TREATIBLES www.treatibles.com


Treatibles, California Company that is well known and entrenched in this small industry. They have their best results online and make chews. Members of American Pet Products Association (APPA) and World Pet Association. They would be our biggest competition as far as professionalization. Treatibles has been around since 2013. We first began selling Treatibles in CA Medical cannabis dispensaries after many requests from patients inquiring about using CBD for their pet's needs. Their history is similar to our company Bark Avenue, that most of our outlets are cannabis dispensaries in Colorado. They use Colorado grown hemp. Use we do. This company will be our largest and most professional competitor.



BARK AVENUE | BarkAvenue.co | BUSINESS PROPOSAL | 2



WHO WE ARE



BARK AVENUE | BarkAvenue.co | BUSINESS PROPOSAL | 5

PowerPoint

Shining New Light on Your Bottom Line™

Energy Efficiency as a Service



INSURANCE-BACKED WARRANTY & ENERGY SAVINGS GUARANTEE
EVERYWATTMATTERS.COM

Lumen Efficiency Matters

DID YOU KNOW?
EWM upgrades a typical 4-foot 32-Watt T8 fluorescent tube with 9-Watt LED — compared to our competitor's 14-Watt tube.

How Much Difference Does 5 Watts Make?

OPERATING COST							
(5)	×	50,000	×	\$.10* /kWh	/1000	=	\$25
Watt Difference		Hour life		Energy Cost			
PRODUCT COST							
\$16*	-	\$11	=	\$5			
Competitor's 14 Watt		EWM 9 Watt		Per Tube			
				TOTAL COST OF OWNERSHIP SAVINGS			
				\$30			

Where there's light ... **EVERY WATT MATTERS**
INSURANCE-BACKED WARRANTY & ENERGY SAVINGS GUARANTEE
EVERYWATTMATTERS.COM

Program Highlights

Energy Efficiency as a Service

- Reduce energy use by 50+%
- Zero Capital Investment
- Zero Maintenance Cost
- Guaranteed Savings

Program backed by over \$1 Billion




INSURANCE-BACKED WARRANTY & ENERGY SAVINGS GUARANTEE
EVERYWATTMATTERS.COM

1 REDUCE Harmonic Current Reduction

Harmonic Currents Impact Every Load that Shares an Electrical Panel


LESS EFFICIENT — the more harmonic currents entering the electrical panel the less efficient the use of electricity.

PRODUCES MORE HEAT in the equipment and the electrical panel which shortens the life of the electronic components in your equipment.



TYPICAL CAUSES OF HARMONIC CURRENTS

HARMONIC CURRENT REDUCTION MODULE



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Turn-key Service

Leveraging Sustainable Practices to Increase Asset Value

- Professional Energy Use Audit
- Value-Engineered Specification & Design
- Financial Analysis & Proposal
- Managed Installations
- Utility/Government Incentive Procurement
- Real Time Measurement & Verification



INSURANCE-BACKED WARRANTY & ENERGY SAVINGS GUARANTEE
EVERYWATTMATTERS.COM

1 REDUCE EWM Manufacturing Facilities



CHINA



- 8** FACTORIES
Operating in over 750,000ft² of production facilities
- 155** ENGINEERS
Highly skilled degreed engineers
- 1100** WORKERS
Over 1100 highly trained production workers



INSURANCE-BACKED WARRANTY & ENERGY SAVINGS GUARANTEE
EVERYWATTMATTERS.COM

EVERY WATT MATTERS

Shining New Light on Your Bottom Line™

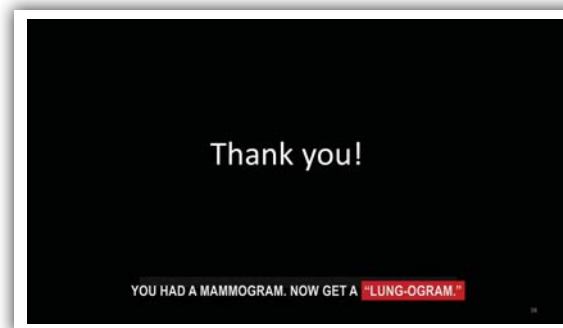



INSURANCE-BACKED WARRANTY & ENERGY SAVINGS GUARANTEE
EVERYWATTMATTERS.COM



NLST Participants

	CT	X-ray
Total	26723	26723
M/F	59 / 41%	59 / 41%
Age (55-74)	43 / 50 / 18 / 9%	43 / 50 / 18 / 9%
Race W / B / A	91 / 4 / 2%	91 / 4 / 2%
Cur / For Smokers	48 / 52%	48 / 52%
Quit (4 / 10 / 15)	15 / 17 / 20%	15 / 17 / 19%



PowerPoint

A photograph of two men in a professional setting. One man, seen from the back, is wearing a blue and white plaid shirt and is pointing at a whiteboard. The other man, facing him, is wearing a purple shirt and blue jeans, and is smiling. The whiteboard has some diagrams and notes on it. The background shows a modern office interior with large windows.

EXECUTIVE COACHING FOR
FAST-GROWTH START-UPS

NEUBERG
GORE

& ASSOCIATES

Helping Next Generation CEOs and
Leadership Teams Scale Their Business

NeubergGore.com

PRESENTATION



NEUBERG
GORE
& ASSOCIATES

CHALLENGING CONVERSATIONS,
INFLUENCE & DELEGATION

[Slide Title Here]

YOU		YOUR DAD
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 Text starts here.		Text starts here. 
 Text starts here.		Text starts here. 

© 2009 Pearson Education, Inc.



[SECTION TITLE]

7

EXERCISE

[Exercise Title]

FUEL Branding Assets

FUEL
For Influence & Problem-Solving

FUEL
For Influence & Problem-Solving

FUEL
For Influence & Problem-Solving

F **RAME** **▶**

U **NDERSTAND** **▶**

E **XPLORE** **▶**

L **EAD** **▶**

F
U
E
L

11

PARAPHRASING

COYOTE

- textstartshere

FOX

- textstartshere

Inspirational Lecture Series



Life Changing Experiences

Presented by:
Carlton Thornton

Helping to Build Whole People in a Broken World

www.carltonthornton.com | (225) 287-6799


SESSION #1: THE PURPOSE OF LIFE

The signs are everywhere, the problem is most people today forget to notice. Learn how to discover the real you, how you are, and share that love with the world.

Format: Interactive speech, workshop
Audience: suitable for all age groups
Duration: 30 - 60 minutes

PARTICIPANTS LEARN:

- How to look inside and dig out the treasure hidden deep within you.
- How to become your best self.
- How to face obstacles and turn them into positive outcomes.
- Why challenges are an important part of life.



SESSION #1: THE PURPOSE OF LIFE

www.carltonthornton.com

SESSION #2: MAKING BETTER CHOICES

Choices are everything and the choices we make today will ultimately determine our future of tomorrow. When you understand how to make better choices you take charge of your future.

Format: Interactive speech, workshop
Audience: suitable for all age groups
Duration: 30 - 60 minutes

PARTICIPANTS LEARN:

- How good choices positively influence outcomes.
- 3 steps to making better choices.
- What to do when all choices seem bad.



SESSION #2: MAKING BETTER CHOICES

www.carltonthornton.com

SESSION #3: THE POWER OF PURPOSE

Having a purpose in life gives you the strength to push through obstacles and adversity and showing the courage to succeed. This session is about finding your purpose and what to do about it.

Format: Interactive speech, workshop
Audience: suitable for all age groups
Duration: 30 - 60 minutes

PARTICIPANTS LEARN:

- Ways of overcoming negative self talk.
- What it means to have a purpose in life.
- 5 Questions to help uncover your purpose.



SESSION #3: THE POWER OF PURPOSE

www.carltonthornton.com

SESSION #4: BELIEVING IN YOURSELF

The feeling of fear causes people to avoid challenges, obstacles, and situations. This session teaches that overcoming fear is a key component of self development.

Format: Interactive speech, workshop
Audience: suitable for all age groups
Duration: 30 - 60 minutes

PARTICIPANTS LEARN:

- How to find your deepest why.
- How to face adversity & overcome obstacles.
- How to believe in yourself.



SESSION #4: BELIEVING IN YOURSELF

www.carltonthornton.com

SESSION #5: KEEP ON PUSHING

Getting through the trials and errors of life builds strength of character but many people get by the wayside and let fear stop them from getting back on track.

Format: Interactive speech, workshop
Audience: suitable for all age groups
Duration: 30 - 60 minutes

PARTICIPANTS LEARN:

- How to tap into your inner nature.
- How to find your passion.
- Using the power of desire to reach your goals.



SESSION #5: KEEP ON PUSHING

www.carltonthornton.com

SESSION #6: LIVING ON PURPOSE

When you find your inner self and live on purpose life magically falls into place and provides the stepping stones to make your dreams a reality.

Format: Interactive speech, workshop
Audience: suitable for all age groups
Duration: 30 - 60 minutes

PARTICIPANTS LEARN:

- Why trust and patience go hand-in-hand.
- How to set smart goals.
- Daily practices for affirming your purpose.



SESSION #6: LIVING ON PURPOSE

www.carltonthornton.com

Carlton Thornton presents

LIFE CHANGING EXPERIENCES
Inspirational Presentations

OVERVIEW:

In recent years, an entire generation has drifted from a path of achievement for misguided role models. When Carlton speaks he focuses on real life issues that we face on a day-to-day basis. His goal is for people to relate, realize, and see that they are capable of changing their circumstance, no matter how dire it may seem.

Today, in America people are engaging in some of the most dangerous societal activities we've ever witnessed, including:

- Disrespect for Authority
- Righting & Bullying
- Illegal Weapons
- Substance Abuse
- Abuse & Truancy
- Family Breakdown
- Violence

Let's start making a difference today.

The Purpose Professor™ Series is tailored to any age group.

SESSION #1: THE PURPOSE OF LIFE

www.carltonthornton.com | (225) 287-6799

LIFE CHANGING EXPERIENCES

SERIES SUMMARY:

When we know better, we do better. Simple, right? But many people don't know how to tap into the knowledge and wisdom that lies within each and every one of us. This series teaches participants how to uncover our purpose and turn that knowledge into action steps that lead to a happier and more successful life.

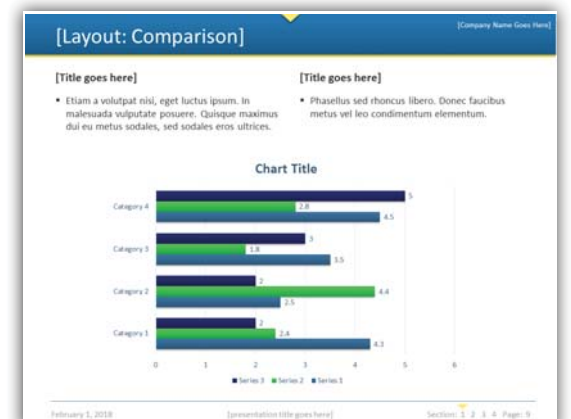
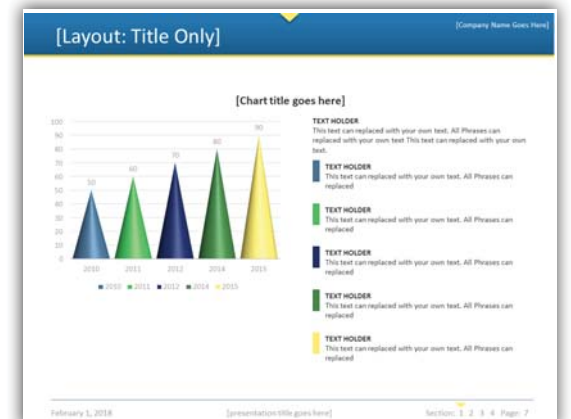
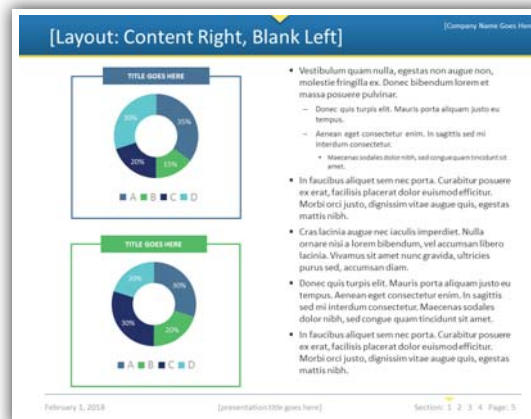
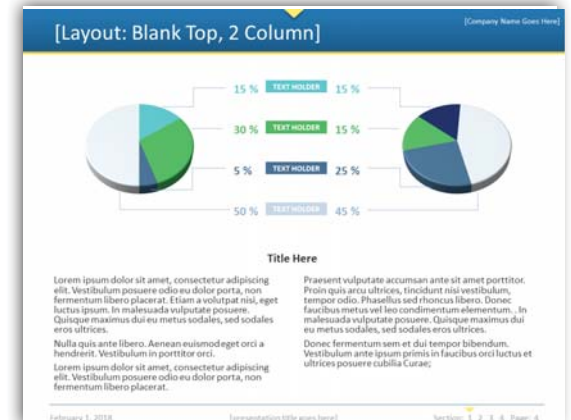
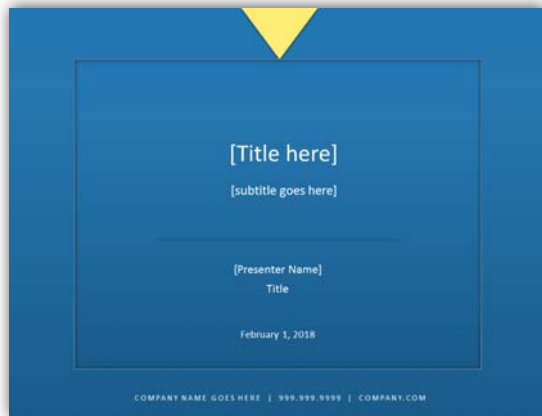
PARTICIPANT OUTCOMES:

- 6-Session graduated educational series.
- Generating awareness of limiting beliefs.
- Learning the value of empowering thoughts.
- Practicing techniques for building good habits.
- Setting goals and checking in with yourself.
- Daily steps to a happier life.

TURN KNOWLEDGE INTO ACTION

www.carltonthornton.com

PowerPoint Template



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